



# ASFF 2021: HOW THE FESTIVAL WORKS



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This year's Aesthetica Short Film Festival launches on 2 November. The 11<sup>th</sup> edition of the event, the UK's most recognised and celebrated short film festival, will comprise a vibrant mixture of screenings and events that will take place in person, in the heart of York, across 12 venues, as well as online. There are three ways to attend the festival.

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## **Hybrid: 2-30 November, York and Online**

For the first time ever at the ASFF, audiences will get the chance to attend the festival in person in the historic city of York, as well experience it through the online sphere. This is the ultimate film festival experience, as it combines the freedom to watch films on the big screen and take part in our invaluable networking events, whilst being able to log-in and catch-up in your own time. Tickets are available as one-day, two-day or full-month passes and all digital content, including the full film programme, will be available online until 30 November.

## **In-Venue: 2-7 November, York**

With cinemas re-opening, audiences can gather in venues to experience the festival's programme in the way it was intended: on the big screen. Tickets will be valid for the duration of the in-person ASFF, between 2-7 November. A range of options are available, whether visitors are just planning to attend for a day or want to engage fully with everything the festival has to offer. Most events are free to attend with a day pass, but will require booking in advance.



**Virtual: 2-30 November**

Audiences will also have the option to log into the ASFF's virtual edition from the comfort of their own homes. For the second year running, ASFF will be running an online version of the festival, with specially curated films and online events to be released each day. Each day, we will be releasing films as part of daily themed strands. For 2021 this includes: *How it Was, How it is, How it Will Be; Humanity on the Edge; When Life Gives you Lemons, Make Lemonade; Pleased to Meet You; Mirror, Mirror; and Nobody's Free Until Everybody's Free.*

The 2021 Aesthetica Short Film Festival runs in-person from 2-30 November. Tickets start from £25. For further details, visit: [asff.co.uk/tickets](https://asff.co.uk/tickets)



## Notes for Editors:

For press information please contact **Kate Simpson, Associate Editor**, [kate@aestheticamagazine.com](mailto:kate@aestheticamagazine.com), or visit: [asff.co.uk/press](http://asff.co.uk/press).

- **About the Festival:** The Aesthetica Short Film Festival is one of the UK's leading film events founded in 2010. It is a unique gathering point for filmmakers, industry delegates and audiences. This year, ASFF marks its 11<sup>th</sup> edition with an extended six-day festival, that runs in-person, online and hybrid, in York from 2-7 November, and virtually 2-30 November.
  - **The Film Programme:** This year's festival features over 300 works across short and feature film, virtual reality and immersive experiences. ASFF presents an extensive programme, with works participating from around the world. This year's Official selection will be organised as part of six curated strands, titled *How it Was*, *How it is*, *How it Will be*; *Humanity on the Edge*; *When Life Gives You Lemons, Make Lemonade*; *Pleased to Meet You*; *Mirror, Mirror*; and *Nobody's Free Until Everybody's Free*.
  - **Guest Programmes:** This year's Guest Programmes span vast distances, with focuses including South Africa, Indonesia, Iraq, Afghanistan and China, from T A P E's centring of female filmmakers of Islamic heritage, to We Are Parable's celebrations of Black filmmaking. Docs Ireland demonstrates how a divided past continues to shape Northern Irish culture, whilst Directors Notes offers a provocative take on identity politics, and ASFF screens a three-part programme commemorating 9/11.
  - **New Wave:** ASFF is the only festival in the UK that offers a dedicated strand celebrating graduate filmmakers. This is your chance to see work by fresh talent and to meet the visionaries who will shape the future of film.
  - **Live Industry Events:** Every year, we welcome industry leaders from a range of disciplines to speak about their craft. This year, we welcome acclaimed editors, directors and actors such as **Sally Potter**, **Nicolas Chaudeurge**, **Maxine Peake**, **Gamba Cole** and **Francis Lee** as well as leading practitioners across more than 50 masterclasses.
  - **Industry Marketplace:** Returning to ASFF for the third year, the Industry Marketplace finds a new home in both a live and virtual space, welcoming more than 40 exhibitors from leading exhibitors, including production services, film festivals, screen agencies and renowned universities. A unique platform in the UK, the Industry Marketplace offers a vital platform for practitioners to make connections and uncover opportunities. [asff.co.uk/industry-marketplace](http://asff.co.uk/industry-marketplace).
  - **Tickets, Events & Passes:** In-Person, Hybrid and Virtual Passes are available. Prices start from £25 and cover an entire household if attending virtually. To book your ticket, visit [asff.co.uk/tickets](http://asff.co.uk/tickets).
  - **Press Credentials:** ASFF offers journalists an unparalleled opportunity to immerse in a cinematic playground for the duration of the festival, taking advantage of our both live and on demand events. To register email: [kate@aestheticamagazine.com](mailto:kate@aestheticamagazine.com).
  - **The Aesthetica Short Film Festival is produced by Aesthetica Magazine**, one of the UK's leading publications for contemporary art and culture. [aestheticamagazine.com](http://aestheticamagazine.com).
  - **Connect with ASFF on social:** [Twitter @asffest](https://twitter.com/asffest) | [Facebook @aestheticashortfilmfest](https://facebook.com/aestheticashortfilmfest) | [Instagram @asffestival](https://instagram.com/asffestival)
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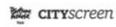


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