

### CREATIVE STORYTELLING: CELEBRATING NEW MEDIA



**Aesthetica Short Film Festival 2019 (6-10 November) is a champion of progressive cinema, screening interdisciplinary works that blur the lines between art, technology and film.**

Film is rich in narrative. It can cover both personal and universal stories in a matter of seconds and span far-ranging landscapes in minutes. In recent years, artists and filmmakers have started to use the medium to depict present-day social concerns.

The artists' film panel, entitled *New Approaches to Narrative Storytelling*, looks the role of storytelling and the importance of film as a mechanism to understanding our turbulent, ever-changing world. Phoebe Roberts (Artangel), Jacqueline Edenbrow (The Guardian) and Turner Prize nominees Jane & Louise Wilson discuss and explore essential ideas and techniques throughout.

As part of the Official Selection Programme, the **Artists' Film and Experimental Screenings** flip the lens on natural structures and showcase unconventional narratives. Past editions of the festival have welcomed **Noemi Varga**, Aesthetica Art Prize finalist and winner of the Best Experimental Film as ASFF 2017 with *The Happiest Barrack* – an exploration of Communist Hungary.

In 2018, *Avatar* VFX compositor **Adam Azmy** was part of the competition with *Murmurs of a Macrocosm*, which used NASA recordings from the famous Apollo missions to present microscopic landscapes. This year, the focus is on borders, geopolitics and complex identities. The 2019 screenings consider state power, migration and displacement as well as LGBTQ+ communities, experimenting with innovative cinematic techniques.

Returning for 2019 is the **Screen School VR Lab**, in partnership with the **London College of Communication (LCC)**. Celebrating innovative forms of storytelling, the Lab hosts **360 Film Screenings** and panels with those taking Virtual Reality technology into uncharted territory. These screenings are a celebration of new media – moving into new territories of storytelling and audience participation.

-ENDS-

## Notes for Editors:

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**Press images** are available to download here: <http://aestheti.cc/nmp35>

- **About ASFF:** The Aesthetica Short Film Festival runs 6-10 November, York, UK. ASFF is a hotbed for talent discovery and a key annual event for both emerging and established filmmakers to meet alongside industry professionals. It is one of the UK's most exciting site-specific events, showcasing over 450 films and 100 events, across five days. [www.asff.co.uk](http://www.asff.co.uk)
- **Tickets, Events & Passes:** Unlimited Screening Passes, Two Day Screen Passes and Single Day Passes are available. Prices start from £16. Concessions are available for students, seniors and families. Single tickets can be upgraded at a discounted rate. Family Passes are also available to groups of four individuals made up of two adults and two children (ages 14 and under). To book visit: [www.asff.co.uk/tickets](http://www.asff.co.uk/tickets)
- **Press Credentials:** ASFF offers journalists an unparalleled opportunity to immerse in a cinematic playground for five days. The programme includes short and feature film screenings, masterclasses, panel discussions, access to the Industry Marketplace, networking sessions and social events. To register for accreditation visit: [www.asff.co.uk/press](http://www.asff.co.uk/press)
- **The Aesthetica Short Film Festival is produced by Aesthetica Magazine.** It is one of the leading publications for Visual Art, Design and Photography in the UK. The bi-monthly publication highlights the most important artists at work today, both established and emerging, through detailed features and stunning imagery. [www.aestheticamagazine.com](http://www.aestheticamagazine.com)
- **Partners and Sponsors of ASFF 2019 include:** York St John University, London College of Communication, Visit York, Make It York, Grand Central, MUBI, Hijack, City of York Council, Brew York, York Gin Company, 1131, Yorkshire Museum, Everyman Cinema, City Screen Picturehouse, Éclair Post Production Services, Holiday Inn, Safestay, Hilton Hotels, Middletons York, Moxy York and more. [www.asff.co.uk/partners/](http://www.asff.co.uk/partners/)
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