

ONE MONTH TO GO

Aesthetica Short Film Festival Opens 6 November



The Aesthetica Short Film Festival returns 6-10 November. With over 100 events, 400 films and expecting around 25,000 attendees, we select 10 programme highlights.

1) The Screen School VR Lab in collaboration with LCC

ASFF re-launches the renowned **Screen School VR Lab** in partnership with **London College of Communication**– a platform for audiences to explore film like never before. Take your viewing experience into new dimensions with a series of screenings and panel discussions which truly delve into the making and realisation of VR and 360 film.

2) The UK's First Industry Marketplace

Brand new for 2019, ASFF introduces the **Industry Marketplace**. The first event of its kind in the UK, it is a platform for attendees and delegates to meet face-to-face with 40 organisations from across the sector, including the **BFI Network, Sheffield Doc/Fest, Creative England, Locrano Film Festival** and dozens more.

3) Showcase Screenings: The Next Generation of Talent

Presented by staff and alumni of leading UK organisations, including **University of the Arts London, Manchester School of Art, and Goldsmiths University of London**, each two-hour showcase introduces a collection of works experimenting with the building blocks of film. This is followed by a panel discussion with the filmmakers who share their craft in detail.

4) Apollo 11: 50 years since Man Landed on the Moon

50 years after the moon landing, ASFF celebrates one of humanity's greatest achievements with a special screening of **Sundance** favourite **Apollo 11**– a feature length chronicle of the mission. Presented by Archive Producer Stephen Slater, the screening is composed entirely from archival footage, restored reels and never before seen 70mm film.

5) Guardian Documentaries: Life Through the Eyes of Others

Guardian Documentaries produce the most important stories of our time. This includes *Black Sheep*, winner of the ASFF Best of Fest Award 2018, which sparked a collaboration between ASFF and the *Guardian*. For 2019, the organisation presents a selection of shorts at which intersect creative documentary and journalistic storytelling.

6) Alternative Perspectives: Celebrating Diversity

Showcasing new voices and individual perspectives, ASFF's Guest Programmes cover a broad range of ideas through film and panel discussion. **Mathieu Ajan**, founder of the independent pop up cinema **Bounce**, presents a unique showcase of black filmmaking, whilst female filmmakers are presented by the **BBC Arabic Festival**.

7) Rankin: A Career Retrospective

Through his instrumental role in launching the magazines *Dazed*, *i-D* and *Hunger*, photographer **Rankin** has forged an everlasting legacy within British fashion and culture. In a career retrospective, hear about how the eponymous Rankin brand developed from high-octane fashion photography to become a global movement.

8) Imagining New Worlds: Industrial Light & Magic

Industrial Light & Magic is **George Lucas film's VFX and animation studio**, with recent blockbuster projects including *Solo: A Star Wars Story*, *Ready Player One* and *Spider-Man: Far From Home*. VFX Supervisor, Julian Foddy, speaks about techniques used to create 3D worlds, memorable characters and unforgettable experiences.

9) The Art of Editing: Chris Wyatt

Chris Wyatt is a BAFTA and BIFA-Nominated film editor whose credits include *God's Own Country* and *This is England*, as well as Francis Lee's anticipated *Ammonite*. In his Masterclass at ASFF, Wyatt dissects the multi-faceted role of the editor, explaining how best to bring a director's vision to life in an ever-changing creative landscape.

10) Pitching Sessions

ASFF offers a selection of filmmakers the opportunity to pitch their feature film projects 1-on-1 to industry professionals from some of the UK's biggest production companies, including **Film 4**, **BBC**, **Baby Cow** and **the Guardian**. This is a key opportunity to present, discuss and question receiving invaluable feedback.

-ENDS-

Notes for Editors:

For **PRESS** information please contact: **Hannah Skidmore, Marketing Coordinator**
hannah@aestheticamagazine.com | (0044) (0)1904 629 137

Press images are available to download here: <http://aestheti.cc/nmp35>

- **About ASFF:** The Aesthetica Short Film Festival runs 6-10 November, York, UK. ASFF is a hotbed for talent discovery and a key annual event for both emerging and established filmmakers to meet alongside industry professionals. It is one of the UK's most exciting site-specific events, showcasing over 450 films and 100 events, across five days. www.asff.co.uk
- **Tickets, Events & Passes:** Unlimited Screening Passes, Two Day Screen Passes and Single Day Passes are available. Prices start from £16. Concessions are available for students, seniors and families. Single tickets can be upgraded at a discounted rate. Family Passes are also available to groups of four individuals made up of two adults and two children (ages 14 and under). To book visit: www.asff.co.uk/tickets
- **Press Credentials:** ASFF offers journalists an unparalleled opportunity to immerse in a cinematic playground for five days. The programme includes short and feature film screenings, masterclasses, panel discussions, access to the Industry Marketplace, networking sessions and social events. To register for accreditation visit: www.asff.co.uk/press
- **The Aesthetica Short Film Festival is produced by *Aesthetica Magazine*.** It is one of the leading publications for Visual Art, Design and Photography in the UK. The bi-monthly publication highlights the most important artists at work today, both established and emerging, through detailed features and stunning imagery. www.aestheticamagazine.com
- **Partners and Sponsors of ASFF 2019 include:** York St John University, London College of Communication, Visit York, Make It York, Grand Central, MUBI, Hijack, City of York Council, Brew York, York Gin Company, 1131, Yorkshire Museum, Everyman Cinema, City Screen Picturehouse, Éclair Post Production Services, Holiday Inn, Safestay, Hilton Hotels, Middletons York, Moxy York and more. www.asff.co.uk/partners/
- **Connect with the Aesthetica Short Film Festival on social media:**
Twitter [@asffest](https://twitter.com/asffest) | Facebook [@aestheticashortfilmfest](https://facebook.com/aestheticashortfilmfest) | Instagram [@asffestival](https://instagram.com/asffestival)

Aesthetica

EST. 1841
YORK
ST JOHN
UNIVERSITY



THIRTEEN THIRTY ONE
CARE SHIP - BILLY - HENRI - LITTLE ONION - STAY OVER

MakeItYork

