

**CINEMA FOR ALL:
INCLUSIVE SCREENINGS AT ASFF**



Aesthetica Short Film Festival dedicates a large portion of its programme to a new generation of film lovers; with a wider mission to make cinema accessible to all.

Returning for 2019, audiences can immerse themselves in a shared cinematic experience with loved ones in a relaxed environment that caters for small children, with facilities available for pushchairs.

Subtitled screenings are also programmed throughout the festival at designated venues across all genres and are clearly marked throughout the festival programme. For those with hearing difficulties a specially curated programme will be held throughout ASFF, with hearing loops and headphones are available at Screen York and Everyman Cinema.

Joining the guest programme line-up this year, *Hey Duggee* – a breakout home-grown hit on CBeebies – showcases bright and engaging stories that help children to develop key development skills while stoking their sense of adventure. Loved by both children and parents around the world, *Hey Duggee* inspires children to be energetic, explore and problem solve to earn the much-desired badges.

On Thursday 7 November, ASFF dedicates a morning to 11-14-year-old students keen to engage with cinema in a critical capacity. **The Youth Engagement Programme** takes place in various venues across the city and has been designed to present the best in independent short filmmaking from the festival's Official Selection to a new and enthusiastic audience. In its wider goal to help develop critical and creative voices in young audiences, ASFF gives these individuals the opportunity to nominate their favourite shorts for the **York Youth Award**, which will be presented at the prestigious closing night awards ceremony.

-ENDS-

Notes for Editors:

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Press images are available to download here: <http://aestheti.cc/nmp35>

- **About ASFF:** The Aesthetica Short Film Festival runs 6-10 November, York, UK. ASFF is a hotbed for talent discovery and a key annual event for both emerging and established filmmakers to meet alongside industry professionals. It is one of the UK's most exciting site-specific events, showcasing over 450 films and 100 events, across five days. www.asff.co.uk
- **Tickets, Events & Passes:** Unlimited Screening Passes, Two Day Screen Passes and Single Day Passes are available. Prices start from £16. Concessions are available for students, seniors and families. Single tickets can be upgraded at a discounted rate. Family Passes are also available to groups of four individuals made up of two adults and two children (ages 14 and under). To book visit: www.asff.co.uk/tickets
- **Press Credentials:** ASFF offers journalists an unparalleled opportunity to immerse in a cinematic playground for five days. The programme includes short and feature film screenings, masterclasses, panel discussions, access to the Industry Marketplace, networking sessions and social events. To register for accreditation visit: www.asff.co.uk/press
- **The Aesthetica Short Film Festival is produced by Aesthetica Magazine.** It is one of the leading publications for Visual Art, Design and Photography in the UK. The bi-monthly publication highlights the most important artists at work today, both established and emerging, through detailed features and stunning imagery. www.aestheticamagazine.com
- **Partners and Sponsors of ASFF 2019 include:** York St John University, London College of Communication, Visit York, Make It York, Grand Central, MUBI, Hijack, City of York Council, Brew York, York Gin Company, 1131, Yorkshire Museum, Everyman Cinema, City Screen Picturehouse, Éclair Post Production Services, Holiday Inn, Safestay, Hilton Hotels, Middletons York, Moxy York and more. www.asff.co.uk/partners/
- **Connect with the Aesthetica Short Film Festival on social media:**
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Aesthetica

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