

**ASFF 2015 Opens Next Week: Celebrating 5 Years of Outstanding Cinema at the BAFTA Qualifying Aesthetica Short Film Festival**

The [BAFTA Qualifying Aesthetica Short Film Festival](#) (ASFF) opens its many doors in one week to an audience of thousands from across the world. The festival launches on Thursday 5 November and continues until Sunday 8 November.

Now in its 5<sup>th</sup> year, ASFF is renowned as much for its ability to draw international visitors to York as it is for its unique format. Taking place across 15 city-centre venues, ASFF fosters a sense of adventure and vitality around the films that are showcased at the festival, bringing diverse locations such as the [National Centre for Early Music](#), [Yorkshire Museum](#) and [National Railway Museum](#) alive with cinema.

**Cherie Federico, Festival Director, highlights what to look out for at ASFF 2015:** “This year’s programme is the biggest yet as we mark 5 years of ASFF. Explore those genres you love, as well as the new genres of fashion, branded content and dance to discover the power and diversity of film in today’s visually rich environment.

“We invite you to immerse yourself in global cultures and engage with cinema from China, Cuba and Brazil in our Guest Country Showcase. Join our 5<sup>th</sup> anniversary event, and meet previous ASFF award winners while enjoying their unforgettable films. ASFF 2015 is set to be one to remember.”

With a dynamic programme of exciting genres and filmic styles, there’s something for everyone at ASFF. **The festival line-up includes 300 films in the genres of advertising, animation, artists’ film, comedy, dance, documentary, drama, experimental, fashion, music video and thriller.** There is also a family friendly programme, welcoming adults to share their love of cinema with younger audiences.

Alongside screenings, there is a host of events at ASFF, including the Friday Night Party, Meet the Filmmakers Social, [Networking Sessions](#), the Opening Night and the Awards Ceremony, plus the popular [Meet the Film Festivals](#) event, encouraging film fans and professionals to connect.

Many filmmakers are travelling from around world to attend ASFF 2015, including such locations as the USA, Brazil, Switzerland, Germany, France, Ireland and across the UK, making this year’s edition a unique chance to discover international film cultures and build partnerships across nations.

Representing a hub for film in the North of England, ASFF also attracts a diverse array of industry leaders shaping the film work today. [Speakers](#) include representatives from **Channel 4, RADA, National Theatre Live, Warp Films, Studio AKA, Ridley Scott Associates, Rankin Films, Association of Camera Operators**, and many more who will dispense industry secrets and discuss their own routes to success.

There are many ticket options, including an Unlimited Four Day Screening Pass, Family Pass, One Day Pass and a Single Screening Ticket. Visit [www.asff.co.uk/tickets](http://www.asff.co.uk/tickets) to buy online by 3 November.

Festival Passes and event tickets will also be available from the Festival Hub, Visit York, 1 Museum St, York, from 5 November.

## ENDS

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- View the ASFF Programme: <http://aestheti.cc/m24ks>
- Share the ASFF Trailer: <http://aestheti.cc/trailer2015>
- Download ASFF Press Images: <http://aestheti.cc/q7ghy>
- Connect with ASFF: [@asffest](https://twitter.com/asffest) and [facebook.com/aestheticmagazine](https://facebook.com/aestheticmagazine)

## Notes to Editors

1. ASFF is a BAFTA Qualifying Film Festival
2. ASFF 2015 runs 5 – 8 November 2015 in York, UK
3. Venues include: York St John University, King's Manor, City Screen York, National Railway Museum, Grand Opera House, Friargate Theatre, The National Centre for Early Music, Thirteen Thirty One, St. Peters School, Bootham School, Yorkshire Museum, Reel Cinema, Barley Hall, The Organ Factory at Middletons Hotel, Explore York. For more information visit [www.asff.co.uk/venues-2015](http://www.asff.co.uk/venues-2015)
4. The Festival Hub is located at Visit York, 1 Museum St, York. Opening times: Thursday 5 – Sunday 8 November, 9am – 5pm [www.visit-york.org](http://www.visit-york.org)
5. Partners and supporters include: York St John University, BFI, City of York Council, York Science Park, University of Arts London, Grand Central, Creative England, Joseph Rowntree Foundation, Creative Skillset, The Guild of Television Cameramen, Brandy Brown's Cinema, York Museums Trust, Visit York, York Conferences, Riding Lights, Mosaic Events, Firefly, According to McGee, New Visuality, Make it York, York Means Business, Richer Sounds, Transdev, Shooting People, The Advertising Bike Company, Cellhire, Bfff, Tate, Hepworth Wakefield, Popchips, Taylors of Harrogate. See all partners [www.asff.co.uk/partners](http://www.asff.co.uk/partners)
6. Hotel partners: Marriott York, Middletons Hotel, Holiday Inn York, The Grange York
7. Media Partner: One&Other
8. ASFF 2015 will screen 300 films spanning 11 genres: advertising, animation, artists' film, comedy, dance, documentary, drama, experimental, fashion, music video and thriller. There is a family friendly programme
9. All films in the Official Selection are in competition for: Best of Fest, People's Choice and Best of Category awards
10. The VIP Opening Night is on 5 November and the Awards Ceremony is on 8 November
11. Industry delegates include representatives from Channel 4, Warp, Rankin Film, Ridley Scott Associates, Oscar and BAFTA Award Winning VFX giant Framestore (Gravity, Guardians of the Galaxy), Association of Camera Operators (Star Wars, James Bond) RADA, Little White Lies and more. See [www.asff.co.uk/tickets](http://www.asff.co.uk/tickets)
12. Meet the Film Festivals attendees include: Edinburgh International Film Festival, Encounters, Glasgow Short Film Festival, London Short Film Festival, Raindance, Castellinaria in Switzerland. For the full list see [www.asff.co.uk/asff2015/meet-the-film-festivals](http://www.asff.co.uk/asff2015/meet-the-film-festivals)