

## Press release

Thursday 26 September 2012

### Innovative – International – Inspiring: ASFF Unveils its Full Programme for 2012

The Aesthetica Short Film Festival (ASFF) has this week unveiled its full programme for 2012, presenting a sparkling selection of screenings, premieres and masterclasses in venues across the city of York, UK, from the 8-11 November this year. The programme can now be found online at [www.asff.co.uk](http://www.asff.co.uk), where tickets are also available.

ASFF 2012 will once again be using its historic home territory as a backdrop for the festival, with screenings taking place across 15 different venues. From the historic Mansion House and 600 year-old Guildhall to bustling boutique cinemas in bars and shops across the city, the innovative and inspiring settings that inform this fantastic programme are sure to excite and delight visitors, whether film aficionados or curious cinematic explorers.

Guest screenings and talks from the likes of BAFTA and Channel 4 will represent the pinnacle of this year's ASFF. One of the many highlights will be a celebratory screening of shorts from Warp Films, the world-famous British production company responsible for *Four Lions* and *This is England*. The festival will bring also some of the most respected members of the film industry to York, including Danny Cohen (cinematographer, *The King's Speech* and *Les Misérables*) and Barry Ryan Head of Production for Warp Films (*Dead Man's Shoes* and *Submarine*). However, as one of the most innovative arts events in the UK, ASFF 2012 will also be distinguished by a deftly selected screening programme that showcases some of the best emerging talent in international filmmaking, while also celebrating the achievements of a more established generation of young filmmakers.

One of the strengths of ASFF's screening programme is its sheer diversity. Selected from an open submission call, the films represent the work of both emerging and established filmmakers, crossing continental as well boundaries or genre. This year's festival has a distinctly cosmopolitan flavour, screening films from over 25 countries worldwide. From Serbian comedy *Zalet* (dir. Miroslav Zamatov) to the poignant Iranian drama, *Suddenly Zinat...* (dir. Navid Nikkah Azad), these international screenings present a fascinating and unique insight into film culture across the world, celebrating their varied perspectives and bringing these original and exciting films to a new audience in the UK.

ASFF will also showcase some of the best talent from the British film industry, screening many films that have already experienced great success on the UK festival circuit. The multi-award-winning Guerrier brothers (*Doctor Who*, *Torchwood*, *Being Human*) will be returning for a second year. Their film, *Revealing Diary*, will be screening alongside new award-winning talent including Calum McDiarmid, winner of this year's Audience Award at Rushes Soho Shorts Festival for ASFF selection '82', and Douglas Hart, whose film *Long Distance Information*, also appearing at ASFF 2012, has won several awards this year, including the Short Film Award at Rushes.

Such a stellar programme is sure to generate great anticipation in audiences across the UK and beyond, reaffirming Jay Arnold, Head of Film Culture at Creative England's comment that ASFF is "one of the most exciting new film events to emerge in recent years". As festival director, Cherie Federico notes, we 'couldn't be more excited.'

For details of the full programme and to book tickets, please visit [www.asff.co.uk](http://www.asff.co.uk).

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## **Notes for Editors:**

### **For all Aesthetica Short Film Festival press enquiries, please contact**

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Further press images are available upon request.

Cherie Federico, Festival Director, is available for comment, as are many of our selected filmmakers. If you would like to arrange a Q&A, please contact Helena at the above address.

## **Listings information**

The Aesthetica Short Film Festival (ASFF): 8 – 11 November 2012

Explore York – Experience Film.

**Festival Pass: £25 / One Day Pass: £12**

Twitter: @asffest Facebook: [www.facebook.com/aestheticamag](http://www.facebook.com/aestheticamag)

Book online: [www.asff.co.uk](http://www.asff.co.uk) Call Box Office: 01904 629 137

Press accreditation is now open and closes on 31 October 2012.

Please contact [helena@aestheticamagazine.com](mailto:helena@aestheticamagazine.com) for all accreditation enquiries.

## **Aesthetica and Film:**

Inside each of issue of Aesthetica Magazine, we report on the latest independent theatrical and DVD releases, as well as focusing on topics in the film world such as issues around funding, festivals and events. The magazine also works in close partnership with many British and international film festivals, and has a strong presence in the film world. In 2010, the magazine launched the Aesthetica Short Film Competition and received an overwhelming response from filmmakers in 37 countries. The finalists were showcased on the Aesthetica Short Film DVD (December 2010), and laid the foundations for the inaugural Aesthetica Short Film Festival (ASFF), which launched to great acclaim in November 2011. ASFF continues the drive to bring films of excellence to a wider audience.

## **About Aesthetica:**

Aesthetica Magazine is a leading visual art and contemporary culture publication that combines dynamic content with compelling critical debate. Through in-depth articles and reviews on contemporary art, Aesthetica pushes boundaries and stimulates discussion relating to the latest trends and developments in the art world. Aesthetica covers a broad spectrum of topics relating to contemporary culture from visual art and film to performance and music. [www.aestheticamagazine.com](http://www.aestheticamagazine.com)

## **Creative England:**

Creative England supports the sustainable growth of independent creative businesses, and the talent that feeds them, in every part of England outside London. It is the first agency to provide dedicated support to Film, Television, Games and Digital & Creative Services in the English regions outside London. [www.creativeengland.co.uk](http://www.creativeengland.co.uk)

## **Arts Council England**

Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. It supports a range of activities across the arts, museums and libraries - from theatre to digital art, reading to dance, music to literature, and crafts to collections. They believe that, great art and culture inspires us, brings us together and teaches us about ourselves and the world around us. In short, it makes life better. Between 2011 and 2015, ACE will invest £1.4 billion of public money from the government and an estimated £0.85 billion from the National Lottery to help create these experiences for as many people as possible across the country. [www.artscouncil.org.uk](http://www.artscouncil.org.uk)

Festival Partners

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Aesthetica



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