



BAFTA Accredited Aesthetica Short Film Festival: ASFF

Champions Independent Cinema in Yorkshire

Featuring over 300 films from 40 countries worldwide the line-up for the fourth edition of [ASFF](#), York's international short film festival, offers a stunning selection of world-class, innovative works featuring a number of UK premieres. Residents of York and Yorkshire are invited to experience memorable short film while exploring the city's most specular locations and hidden gems in a new light.

One of the UK's most exciting site-specific events, ASFF is the only UK short film festival to transform an entire city centre into pop-up cinema. Moving between medieval halls, galleries, museums and cinemas, audiences are invited to create their own unique viewing experience. **This year's festival will take place in 15 iconic venues across the historic city of York from 6 - 9 November.**

ASFF is the place to discover and fall in love with independent cinema, presenting new cinematic voices in a dynamic programme of exciting genres spanning advertising, animation, artists' film, comedy, dance, documentary, drama, experimental, fashion, music video and thriller. Choose your path through the city centre, venturing down York's historic cobbled streets and snickleways, and inside the city's most treasured and iconic buildings, to uncover unforgettable works from all corners of the world.

Parents can share the joy of independent film with their children at selected screenings that showcase drama and animation suitable for young minds. With most films running at less than 10 minutes, it's the perfect length to keep younger family members interested and invested and the varied subject matter and beautiful storytelling in these works will entertain adults as well. Family tickets are available for the duration of the festival and it is a brilliant way to introduce children to innovative and inspirational films from across the world.

ASFF has teamed up with London College of Fashion to establish a new fashion film strand at this year's event, showcasing inspirational collections, stories and behind-the-scenes glimpses of the creative process at designer stores. For the first time at ASFF, visitors will be able to experience the glamour and style of fashion films produced by top-end names such as Vivienne Westwood, Swarovski, Louis Vuitton, Trager Delaney, Topshop, River Island, Karen Millen, Triwa watches and Hub Footwear.

Across the four days, audiences can also expect to see great performances from some of the UK's best-loved film and TV stars, including BAFTA nominated Maxine Peake (Ruth Platt, *The Heart Fails Without Warning*) and *The Bourne Ultimatum* actor Mark Bazeley (Dan Clifton, *Patient 39*); while the inimitable voice of Richard Wilson, OBE, narrates Alex Horsfall's comedy *Making Ends Meet*, and Hugo Weaving (*The Matrix*, *The Hobbit*, *Lord of the Rings* film trilogy) is the voice of Graeme Robertson's drama *Manny Gets Censored*.

Mark Davenport's comedy *Tea Time in Haworth* features favourite TV personality Anne Reid MBE, while *Keeping Up With The Joneses*, directed by Michael Pearce stars Adeel Akhtar, known for *The Dictator*, *Four Lions* and *Traitor* and Geoff Bell who plays Sergeant Sam Perkins in *War Horse*.

There will also be a series of masterclasses and workshops with leading industry figures from BAFTA, Channel 4, Ridley Scott Associates and many more, plus evening events and an awards ceremony. There will also be special screenings from Yorkshire Film Archive: *Filmed and Not Forgotten* on

Remembrance Sunday and Creative England iShorts, as well as official selections from guest countries: Iraq, Japan and Lebanon.

Cherie Federico, Festival Director, comments on this year's edition: "ASFF offers a unique blend of historic buildings with contemporary world cinema, appealing to everyone including a younger audience with our specially curated family friendly programme. Through industry activities and an awards line-up, the festival promotes the careers of British and international filmmakers while positioning York as one of the UK's leading creative cities."

- View and share the **ASFF 2014 Programme**: <http://tinyurl.com/nrrf8sq>
- Watch and share the **ASFF 2014 Trailer**: <http://vimeo.com/107942123>
- **Festival tickets and passes** are available from www.asff.co.uk/tickets
- Join the conversation [@asffest](https://twitter.com/asffest) and www.facebook.com/aestheticamagazine

Notes to Editors:

1. ASFF 2014 runs 6 - 9 November across the city of York
2. Festival website www.asff.co.uk and tickets www.asff.co.uk/tickets
3. BAFTA website www.bafta.org and [CLICK HERE](#) for information on BAFTA short film categories
4. Special events include Yorkshire Film Archive: Remembrance Sunday, Creative England iShorts, guest countries: Iraq, Japan and Lebanon, and official selections from short film festivals: Internationale Kurzfilmtage Winterthur and Clermont-Ferrand Film Festival
5. The Yorkshire Film Archive is a registered charity (no. 1093468) which finds, preserves and provides public access to moving image made in or about the Yorkshire region. YFA also manages the collections held by the North East Film Archive (NEFA), as part of its charitable remit. Visit www.yorkshirefilmarchive.com.
6. Industry events include masterclasses, daily networking sessions, Meet the Film Festivals and Meet the Filmmakers
7. Festivals in attendance: Sheffield Doc/Fest, Berwick Film and Media Arts Festival, , British Urban Festival, Oberhausen Film Festival, London Short Film Festival, Bradford Animation Festival, FlatPack Film Festival, Encounters, Animated Exeter, Beginning Film Festival, Cabriolet Film Festival, Castellinaria, ÉCU – The European Independent Film Festival, Edinburgh International Film Festival, European Animated Film Festival Balkanima, Garden State Film Festival, The Pennine Film Festival Rairdance Film Festival, Short Shorts Film Festival & Asia, Clermont Ferrand Short Film Festival, International Kurtzfilmtage Winterthur.
8. The festival is produced by Aesthetica Magazine. Visit www.aestheticamagazine.com
9. ASFF's main sponsor is York St John University. Other sponsors include BFI, City of York Council, Arts Council England, The Guild of Television Cameramen, The Great British Sasakawa Foundation, Japan Foundation, Embassy of Switzerland in the United Kingdom, Creative England, Thirteen Thirty One, Brandy Brown's Little Cinema, York Means Business, University of the Arts London, London College of Fashion, Film Hub North, Reel Cinema, Middletons Hotel, The National Centre for Early Music, National Trust, Grand Central, One&Other, York Theatre Royal, City Screen Picturehouse York and Visit York. To see the full list visit www.asff.co.uk/partners

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