

THE NEXT GENERATION: SHOWCASE SCREENINGS AT ASFF



The Aesthetica Short Film Festival (ASFF) presents an **exciting programme of Showcase Screenings**, collated by leading UK universities, providing a platform for talent development.

Exhibiting diverse collections of work, ASFF welcomes filmmakers from York St John University, The London Film School, NAHEMI, Falmouth University, Manchester School of Art, London College of Communication, University of Lincoln, Northumbria University, London College of Fashion, Leeds Beckett's Northern Film School and Middlesex University.

Presenting a showcase of excellent storytelling, ***Which Story Do I Tell?*** from **Northumbria University** explores documentaries and narrative fiction, with an accompanying panel lending practical advice on filmmaking. In addition, showcasing inspiring work from female filmmakers **York St John University's *Women In Film: Prospects And Perspectives***, looks at what it's like to break into the industry today, examining current challenges.

In their ***Dialogues Between Art and Film*** event, **Falmouth University** present a partnership between fine art and moving image, with future visionaries discussing how their work moves beyond the conventions of narrative. Similarly, **NAHEMI** looks at new mediums and the role of films schools in the industry today. In ***The A-Z of Making a Stand Out Short***, the **London College of Communication** forces filmmakers to question what makes their film tick, be it the way the story is written, the decisions made on the film's aesthetic, or it's originality.

Weighing up the pros and cons of genre and medium, in **Middlesex University's *Genre: Finding Your Voice, Reaching Your Audience***, highlights useful ways of analysing your filmmaking process and where to draw influence. As genre continues to become an increasingly loose turn of phrase for labelling films, **Manchester School of Art** challenges convention, looking at new releases playing with themes usually associated with a certain genre, presenting them in a new light.

With an emphasis on inspiring partnerships and creative exchange, **University of Lincoln's *Collaboration and Innovation*** explores cinematic boundaries and how to forge lasting connections. Also running with themes of community, **London Film School's *The Foundations of Filmmaking: A Creative Network***, brings diverse and bold short films to the big screen that exercise a keen sense of collaboration.

Raising important questions about the process of making films as well as what filmmakers will value in their work, **Northern Film School's event - *Creativity and Risk: The Skills of the Future?*** – is not to be missed. Lastly, **London College of Fashion** will be challenging the ideas of fashion films being an extension of consumerism while showing how it magnifies contemporary culture in diverse, imaginative new ways.

Notes for Editors:

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To apply for **Press Accreditation** visit: <http://www.asff.co.uk/press/accreditation/>

- Aesthetica Short Film Festival (ASFF) runs 7-11 November, York, UK. www.asff.co.uk
- Press images can be downloaded here. <http://www.bit.ly/2Ar5pvl>
- Download the Official Programme: <http://aestheti.cc/dbaeq>
- Watch the 2018 Official Trailer here: <http://aestheti.cc/16j70>
- Register for ASFF Pitching Sessions online: <http://aestheti.cc/4cind>
- Showcase Screenings are free to attend with Festival Passes. These can be collected from the ASFF Hub at York Theatre Royal, St Leonard's Place, York, YO1 7HD. Masterclasses are sold separately: www.asff.co.uk/tickets
- The ASFF 2018 Jury includes practitioners from the film industry whose expertise span directing, editing, producing, journalism and film criticism. Jury members are: Aleks Dimitrijevic (The Small Film Festival), Alice Ramsey (Creative England), Emmanuel Anyiam-Osigwe (British Urban Film Festival), Gideon Koppel (Filmmaker), Iain Gardner (Edinburgh International Film Festival), Jackie Okwera (Duck Soup Films), Jaime Estrada-Torres (Editor), Julian Foddy (Industrial Light & Magic), Lauren Houlton (Jerwood Visual Arts), Mike Stubbs (FACT), Niccolò Montanari (Co-Founder of the Berlin Fashion Film), Rebecca Mark-Lawson (Tyke Films), Sheyma Buali (BBC Arabic Festival), and Simran Hans (*The Observer*).
- ASFF Northern Film School Best Screenplay Jury members: Annabelle Pangborn and Dan Weldon (Northern Film School) and Cherie Federico (Aesthetica).
- The festival is produced by the bi-monthly publication [Aesthetica Magazine](#).
- Festival Sponsors and partners include: Aesthetica, York St John University, BFI, Make It York, 1331 Bar, Brandy Brown's Cinema, City of York Council, Leeds Beckett University, Northern Film School, London College of Communication, Grand Central, Creative Scotland, Sheffield Doc/Fest, Ffilm Cymru Wales, Marston's Brewery, London College of Fashion, University of the Arts London, Plymouth College of Art, Middlesex University London, NAHEMI, Northern Ireland Screen, Scottish Film Talent Network, University of Lincoln, London Film School, Falmouth University, Northumbria University, Manchester Metropolitan University, National Centre for Early Music, Friargate Theatre, Barley Hall, Bootham School, Holiday Inn, Safestay, Hilton York, Middletons Hotel, St Mary's Guesthouse, Explore York, York Museums Trust, City Screen Picturehouse, Everyman Cinema, The Smalls, York Theatre Royal, York Conferences, firefly, York Means Business. See all supporters [here](#).
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