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**Aesthetica Short Film Festival is Awarded BAFTA Accreditation**

The Aesthetica Short Film Festival (ASFF) is delighted to announce it is now a BAFTA recognised festival, an achievement that is unprecedented for a festival in its fourth year. This latest accolade stands testament to the creativity and bold programming of ASFF, which has now firmly established itself as a dynamic player on the film festival circuit.

BAFTA accreditation supports filmmakers selected for ASFF 2014's Official Selection, who will benefit significantly from the publicity it creates. Cherie Federico, ASFF Director, comments: "Filmmakers competing at BAFTA qualifying festivals such as ASFF are exposing their films to a BAFTA committee, who otherwise wouldn't be in a position to consider their work. We are honoured to receive this recognition, which supports our aim to champion outstanding short films, be a key destination for discovering fresh talent and to nurture today's emerging film professionals."

As ASFF moves into its fourth year, programming is underway to bring audiences a rich selection of films from across the world, in genres including advertising, animation, artists' film, comedy, documentary, drama, experimental, fashion, music video and thriller as well as a family friendly strand. Screening venues are located throughout the City of York and include medieval halls, gastro-bars, art galleries and cinemas, enabling audiences to create their own unique viewing experience.

This year's masterclass series presents insights into crucial parts of filmmaking such as funding, editing and production with representatives from leading film organisations including BAFTA, Association of Camera Operators, BlinkInk, Indiegogo, Double Negative, Ridley Scott Associates, Channel 4 and Beggars Group among others.

Masterclass speakers also include Director and Screenwriter Biyi Bandele (*Half of a Yellow Sun*); Film Critic Anna Smith (*BBC, Empire, Time Out, Sight&Sound, Guardian*), and Fashion Filmmaker Kathryn Ferguson (*Chloe, Selfridges and Lady Gaga*). The masterclasses are open to aspiring filmmakers and those who simply love film.

There will be several opportunities for industry networking and a chance to meet programmers from across the UK and the world at our [Meet the Film Festivals](#) event. Receive top tips on how to get your film noticed by representatives from major festivals including Raindance, Berwick Film and Media Arts Festival, Bradford Film Festival, British Urban Festival, Cabriolet Film Festival, Edinburgh International Film Festival, Encounters, London Film Festival, Sheffield Doc/Fest and Short Shorts & Asia Film Festival.

ASFF's popular [Meet the Filmmakers](#) event offers a place for all ASFF attendees to meet some of the artists whose work is at the heart of ASFF 2014. There are also special screenings from Internationale Kurzfilmtage Winterthur (Switzerland), Clermont-Ferrand (France) and Creative England's iShorts, as well as ASFF's guest countries: Japan, Iraq and Lebanon – a showcase of films from around the world driving the genre of short film forward.

Notes to Editors:

1. ASFF 2014 runs 6 - 9 November across the City of York
2. Festival website [www.asff.co.uk](http://www.asff.co.uk)
3. Festival Twitter [@asffest](https://twitter.com/asffest) and Facebook [www.facebook.com/aestheticamagazine](http://www.facebook.com/aestheticamagazine)
4. ASFF's special ticketed events [www.asff.co.uk/tickets](http://www.asff.co.uk/tickets)
5. BAFTA website [www.bafta.org](http://www.bafta.org) and [CLICK HERE](#) for further information on BAFTA short film categories
6. Festival passes and events tickets are now on sale [www.asff.co.uk/tickets](http://www.asff.co.uk/tickets)
7. The full programme will be announced in September 2014
8. ASFF 2013 screened 300 films from 36 countries, including the UK, Brazil, Japan, Iran, Canada and Kenya
9. The festival is produced by Aesthetica Magazine. Visit [www.aestheticamagazine.com](http://www.aestheticamagazine.com)
10. ASFF's main sponsor is York St John University. Other sponsors include BFI, City of York Council, Arts Council England, The Guild of Television Cameramen, Creative England, Thirteen Thirty One, Brandy Brown's Little Cinema, York Means Business, The Great British Sasakawa Foundation, Embassy of Switzerland in the United Kingdom, Japan Foundation, University of the Arts London, Reel Cinema, Middletons Hotel, The National Centre for Early Music, National Trust, Grand Central, Film Hub North, One&Other, York Theatre Royal, City Screen Picturehouse York and Visit York. To see the full list visit [www.asff.co.uk/partners](http://www.asff.co.uk/partners)

For quotes, images and interviews please contact Alexandra Beresford on 01904 629 137 or email [alexandra@aestheticamagazine.com](mailto:alexandra@aestheticamagazine.com)

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## Press Images

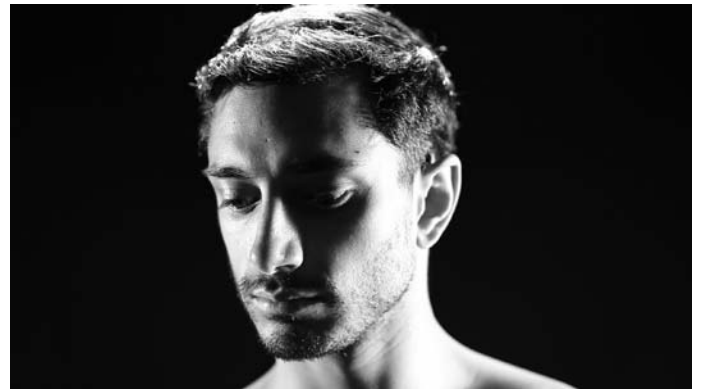
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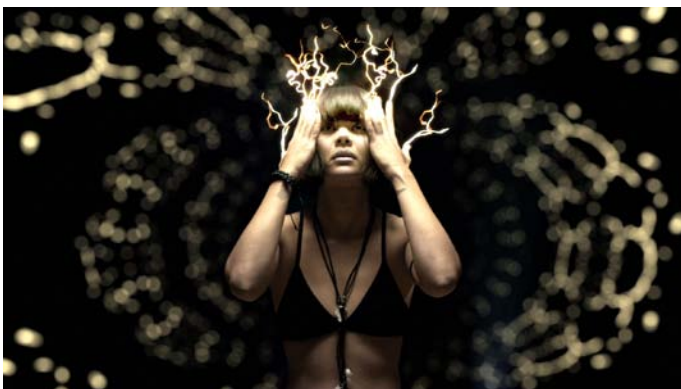
High-res images available upon request: contact Alexandra Beresford at [alexandra@aestheticamagazine.com](mailto:alexandra@aestheticamagazine.com)



Screenshot from *Alter Ego*, 2012  
Directed by Rusch Meyer (Robert Staffl / Simon Ruschmeyer), Germany.  
Experimental Finalist in ASFF 2013.



Screenshot from *Out Of Darkness*, 2013.  
Directed by Manjinder Virk (Mango Films), UK.  
Drama Winner in ASFF 2013.



Screenshot from *Bat For Lashes: Lilies*, 2013.  
Directed by Peter Sluszk (Hornet Inc), USA.  
Music Video Finalist in ASFF 2013.



Screenshot from *Lay Me Down*, 2013.  
Directed by Lucy Tcherniak (Run Rabbit Films), UK.  
Drama Finalist in ASFF 2013.



Screenshot from *Hazel*, 2012.  
Directed by Tamer Ruggli (Tipi'mages Productions), Switzerland.  
Comedy Finalist in ASFF 2013.



Screenshot from *Tea For Two*, 2013.  
Directed by Max Rogers (Beautiful Movements Productions), UK.  
Experimental Finalist in ASFF 2013.