



One Month to ASFF: Aesthetica Short Film Festival

Programme Announced for 2014

The BAFTA Qualifying Aesthetica Short Film Festival (ASFF) is delighted to announce its programme for 2014. Featuring over 300 films from 39 countries worldwide, the line-up offers a stunning selection of world-class, innovative works, and is a chance to get the first look at a number of UK premieres from the next generation of talented filmmakers.

This year's festival will take place in 15 iconic venues across the historic city of York from 6 - 9 November. One of the UK's most exciting site-specific events, ASFF is the only UK short film festival to transform an entire city centre into pop-up cinema. Moving between medieval halls, galleries, museums and cinemas, audiences are invited to create their own unique viewing experience.

ASFF is the place to discover and fall in love with independent cinema, presenting new cinematic voices in a dynamic programme of exciting genres and filmic styles, spanning advertising, animation, artists' film, comedy, dance, documentary, drama, experimental, fashion, music video and thriller. Choose your path through the city centre, venturing down York's historic cobbled streets and snickleways, and inside the city's most treasured and iconic buildings, to uncover unforgettable works from all corners of the world.

The new strands for 2014: fashion and advertising offer unprecedented opportunities to experience today's top creative campaigns from premium brands such as Vivienne Westwood, Swarovski, Louis Vuitton, Trager Delaney, Topshop, River Island, Karen Millen, Triwa watches and Hub Footwear. Sponsored by London College of Fashion, the fashion strand establishes a place for serious discussion about fashion film – its responsibility to society and impact upon visual culture – and also provides a rare chance to see sensational fashion content, featuring stars such as model and actor Lily Cole in Lorna Tucker's *Red Shoes*, inspired by Vivienne Westwood's Climate Revolution.

Across the four days, audiences can expect to see great performances from some of the UK's best-loved film and TV stars, including BAFTA nominated Maxine Peake (Ruth Platt, *The Heart Fails Without Warning*) and *The Bourne Ultimatum* actor Mark Bazeley (Dan Clifton, *Patient 39*); while the inimitable voice of Richard Wilson, OBE, narrates Alex Horsfall's comedy *Making Ends Meet*, and Hugo Weaving (*The Matrix*, *The Hobbit*, *Lord of the Rings* film trilogy) is the voice of Graeme Robertson's drama *Manny Gets Censored*. Mark Davenport's comedy *Tea Time in Haworth* features favourite TV personality Anne Reid MBE, while *Keeping Up With The Joneses*, directed by Michael Pearce stars Adeel Akhtar, known for *The Dictator*, *Four Lions* and *Traitor* and Geoff Bell who plays Sergeant Sam Perkins in *War Horse*.

Feel inspired and learn more about the power of film by joining masterclasses with industry leaders from BAFTA, Channel 4, Sheffield Doc/Fest, Ridley Scott Associates, Double Negative and many more, plus daily networking sessions and a new Meet the Film Festivals event. Within the beautiful orangery at Middletons Hotel, visitors are invited to engage with programmers behind the world's most acclaimed film festivals. There are also evening events and an awards ceremony, special

programmes from Yorkshire Film Archive in the afternoon of Remembrance Sunday and Creative England iShorts as well as our guest countries: Iraq, Japan and Lebanon.

Cherie Federico, Festival Director, comments on this year's edition: "ASFF offers a unique blend of historic buildings with contemporary world cinema, appealing to everyone including a younger audience with our specially curated family friendly programme. Through industry activities and an awards line-up, the festival promotes the careers of British and international filmmakers while positioning York as one of the UK's leading creative cities."

- View and share the **ASFF 2014 Programme**: <http://tinyurl.com/nrrf8sq>
- Watch and share the **ASFF 2014 Trailer**: <http://vimeo.com/107942123>
- **Festival tickets and passes** are available from www.asff.co.uk/tickets
- Join the conversation [@asffest](https://twitter.com/asffest) and www.facebook.com/aestheticamagazine

Notes to Editors:

1. ASFF 2014 runs 6 - 9 November across the city of York
2. Festival website www.asff.co.uk and tickets www.asff.co.uk/tickets
3. BAFTA website www.bafta.org and [CLICK HERE](#) for information on BAFTA short film categories
4. Special events include Yorkshire Film Archive: Remembrance Sunday, Creative England iShorts, guest countries: Iraq, Japan and Lebanon, and official selections from short film festivals: Internationale Kurzfilmtage Winterthur and Clermont-Ferrand Film Festival
5. Industry events include masterclasses, daily networking sessions, Meet the Film Festivals and Meet the Filmmakers
6. Festivals in attendance: Sheffield Doc/Fest, Berwick Film and Media Arts Festival, , British Urban Festival, Oberhausen Film Festival, London Short Film Festival, Bradford Animation Festival, FlatPack Film Festival, Encounters, Animated Exeter, Beginning Film Festival, Cabriolet Film Festival, Castellinaria, ÉCU – The European Independent Film Festival, Edinburgh International Film Festival, European Animated Film Festival Balkanima, Garden State Film Festival, The Pennine Film Festival Raindance Film Festival, Short Shorts Film Festival & Asia, Clermont Ferrand Short Film Festival, International Kurtzfilmtage Winterthur.
7. The festival is produced by Aesthetica Magazine. Visit www.aestheticamagazine.com
8. ASFF's main sponsor is York St John University. Other sponsors include BFI, City of York Council, Arts Council England, The Guild of Television Cameramen, The Great British Sasakawa Foundation, Japan Foundation, Embassy of Switzerland in the United Kingdom, Creative England, Thirteen Thirty One, Brandy Brown's Little Cinema, York Means Business, University of the Arts London, London College of Fashion, Film Hub North, Reel Cinema, Middletons Hotel, The National Centre for Early Music, National Trust, Grand Central, One&Other, York Theatre Royal, City Screen Picturehouse York and Visit York. To see the full list visit www.asff.co.uk/partners

For quotes, images and interviews please contact Alexandra Beresford on 01904 629 137 or email alexandra@aestheticamagazine.com